



MERSEY VALLEY FOOTBALL CLUB
SPONSORSHIP OPPORTUNITIES
2025/2026

SPONSORSHIP OPPORTUNITIES 2025/26

- 🏆 Warm Up Top Sponsor
- 🏆 Training Kit Sponsor
- 🏆 Coaching Staff Kit Sponsor
- 🏆 Advertising Boards
- 🏆 Dug Out Sponsor
- 🏆 Match Sponsors
- 🏆 Match Ball Sponsor
- 🏆 Man of the Match Sponsor
- 🏆 Player of the Month Sponsor
- 🏆 Goal of the Month Sponsor
- 🏆 Player Sponsorship
- 🏆 Programme Advertising



FOR MORE INFO

EMAIL

merseyvalleyfc@gmail.com

CALL/WHATSAPP

07793 485 908

WARM UP TOP SPONSOR

- ⦿ Company logo on the front of 1st Team Warm Up tops
- ⦿ Logo visible on every page of the website with link to the company website
- ⦿ Logo included in the digital match day programme
- ⦿ 1 advertising space available within the programme – 1 x half page
- ⦿ Logo on every match social media post – X, Facebook, Instagram & LinkedIn
- ⦿ Regular mentions on social media posts linked back to business profiles
- ⦿ 4 tickets at the end of season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026

£500

JULY 2025 – MAY 2026



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merseyvalleyfc@gmail.com

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07793 485 908

TRAINING KIT SPONSOR

- ⦿ Company logo on the front of 1st Team Training kit sponsor
- ⦿ Logo visible on every page of the website with link to the company website
- ⦿ Logo included in the digital match day programme
- ⦿ 1 advertising space available within the programme – 1 x half page
- ⦿ Logo on every match social media post – X, Facebook, Instagram & LinkedIn
- ⦿ Regular mentions on social media posts linked back to business profiles
- ⦿ 4 tickets at the end of season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026

£750

JULY 2025 – MAY 2026



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COACHING STAFF KIT SPONSOR

- ⦿ Company logo on the front/back of Coaching Staff Kit
- ⦿ Logo visible on every page of the website with link to the company website
- ⦿ Logo included in the digital match day programme
- ⦿ 1 advertising space available within the programme – 1 x half page
- ⦿ Logo on every match social media post – X, Facebook, Instagram & LinkedIn
- ⦿ Regular mentions on social media posts linked back to business profiles
- ⦿ 4 tickets at the end of season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026

£900

JULY 2025 – MAY 2026



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ADVERTISING BOARDS @ BANKY LANE

- Ⓢ Logo, Business details and contact details on pitch-side advertising board
- Ⓢ Logo visible on every page of the website with link to the company website
- Ⓢ 1 advertising space available within the programme – 1 x half page
- Ⓢ Regular mentions on social media posts linked back to business profiles
- Ⓢ 2 x tickets at the end-of-season awards at Banky Lane
- Ⓢ Logo on the sponsor's wall within the Sports Club
- Ⓢ Invited to two networking events to be held at Banky Lane 2026

£400

JULY 2025 – MAY 2026



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DUG OUT SPONSORS

- ⦿ Logo, Business details and contact details on side of dugouts at Banky Lane
- ⦿ Logo visible on every page of the website with link to the company website
- ⦿ 1 advertising space available within the programme – 1 x quarter page
- ⦿ Regular mentions on social media posts linked back to business profiles
- ⦿ 2 x tickets at the end-of-season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026

£500

JULY 2025 – MAY 2026



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FIRST TEAM MATCH SPONSORS

- ⦿ Logo on the match report/preview on the website
- ⦿ 1 advertising space available within the programme – 1 x quarter page
- ⦿ Mention on social media posts for the game
- ⦿ 2 x tickets at the end-of-season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026



£50 PER GAME

JULY 2025 – MAY 2026

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MATCH BALL SPONSOR

- ⦿ Logo on the match report/preview on the website
- ⦿ 1 advertising space available within the programme – 1 x quarter page
- ⦿ Mention on social media posts for the game
- ⦿ 2 x tickets at the end-of-season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026



£20 PER GAME

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MAN OF THE MATCH SPONSOR

- ⦿ Logo on the Man of the Match page/stories on the website
- ⦿ 1 advertising space available within the programme – 1 x quarter page
- ⦿ Mention on social media posts for the award
- ⦿ 2 x tickets at the end-of-season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026



£150

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PLAYER OF THE MONTH SPONSOR

- ⦿ Logo on the Player of the Match page/stories on the website
- ⦿ 1 advertising space available within the programme – 1 x quarter page
- ⦿ Mention on social media posts for the award
- ⦿ 2 x tickets at the end-of-season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026



£150

JULY 2025 – MAY 2026

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GOAL OF THE MONTH SPONSOR

- ⦿ Logo on the Goal of the Match page/stories on the website
- ⦿ 1 advertising space available within the programme – 1 x quarter page
- ⦿ Mention on social media posts for the award
- ⦿ 2 x tickets at the end-of-season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026



£150

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PLAYER SPONSORSHIP

- ⦿ Social Media post announcing sponsorship
- ⦿ Free ½ page advert in the official match day programme
- ⦿ Mention on social media posts involving the player
- ⦿ Regular mentions on social media posts linked back to business profiles
- ⦿ 2 x tickets at the end-of-season awards at Banky Lane
- ⦿ Logo & Link on the Club Website
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026

£50

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PROGRAMME ADVERTISING

- ⦿ 1 advertising space available within the programme for every home game during the 2025/2026 season
- ⦿ Regular mentions on social media posts linked back to business profiles
- ⦿ 2 x tickets at the end-of-season awards at Banky Lane
- ⦿ Logo on the sponsor's wall within the Sports Club
- ⦿ Invited to two networking events to be held at Banky Lane 2026

£25 1/4 PAGE

£40 1/2 PAGE

£60 FULL PAGE

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